



EMPOWERMENT THROUGH ENTERTAINMENT  
WWW.KOLLABORATIONDC.ORG

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**Third Annual Kollaboration DC Talent Competition and Showcase  
Returns to Lisner on September 22, 2012!**

WASHINGTON, DC (August 29, 2012) – The highly-anticipated third annual *Kollaboration DC Talent Competition and Showcase*, taking place on Saturday, September 22, 2012 at 7:00PM at the George Washington University Lisner Auditorium (730 21st Street NW, Washington DC 20052), will present some of the most unique and dynamic emerging talents from the Asian/Pacific Islander (API) community of the greater Washington DC metropolitan area. Kollaboration, now an international organization with production teams of students and young professionals across the United States and Canada, endeavors to strengthen the API presence in entertainment and media by empowering Asian American artists to pursue their creative dreams while inspiring newer generations of talent. *Kollaboration DC III* furthers this goal, allowing talented artists and the greater API community to unite and celebrate the arts in a high-energy environment. This year's show promises to be another exciting and memorable experience for all ages!

This past May, ten talented acts were selected through an intense and competitive round of auditions as finalists for the talent competition portion of *Kollaboration DC III*. These selected finalists range from experienced up-and-coming artists looking to utilize *Kollaboration DC III* as a springboard to introduce their talents to a brand new audience, to newly-discovered acts who have never performed on a stage before. The competitors will face off on stage in front of the audience and a panel of celebrity judges for the chance to win the grand prize: \$1,000 in prize money, an HD camera furnished by MNET, and an opportunity to compete in Los Angeles for the chance to perform at the MNET Music Video Awards in Tokyo this November. As a bonus, the winner of *Kollaboration DC III* will also open for David Choi and Clara Chung at the historic Howard Theatre on November 10, 2012. This year's competitors are (in no particular order): **LacsajacaKhan** (Singer/Guitarist/Rapper), **Christopher L. Santa Ana** (Singer-Songwriter), **Robert Park** (Spoken Word Performer), **GU Jawani** (Dance Group), **Robyn Kim** (Singer-Songwriter), **Jin Shin** (Singer-Songwriter), **Rocka** (Singer-Songwriter), **George Yamazawa Jr.** (Spoken Word Performer), **Mighty Morphing Boogie Rangers** (Dance Group), and **Jonathan C. Chen** (Violinist).

Comedian **Walter Hong**, a member of Black Sheep Comedy, will serve as *Kollaboration DC III's* emcee. Based out of Los Angeles, he is a regular act at the Laugh Factory in Hollywood, CA and hosts the only comedy show in Koreatown at Café Bleu. As a comedy sketch actor, he has performed with big names such as Wayne



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Brady, Cedric the Entertainer, Mark Curry, Kevin Hart, and Daman Wayans. His voice can also be heard on the *Tom Joyner Morning Show* and the Xbox video game, *Bruce Lee: The Quest of the Dragon*.

This year's *Kollaboration DC III* talent showcase will also welcome the following local guest performers: **Atoms Apart** (Electronic Duo), **SNRG** (Hip-Hop Group), **Manifest** (Rapper/MC) along with **Amanda Lee** (Singer-Songwriter and Second Place winner of *Kollaboration DC 2011*), and **Lumi Bustamante** (Singer-Songwriter and Grand Prize winner of *Kollaboration DC 2011*).

The headline performer of this amazing talent showcase is Tokyo-based Japanese pop icon, **Salia**. As the stylish, playful, and spirited front lady of the Japanese pop rock group, **Unicorn Table**, Salia breaks out on her own as a progressive solo artist with a new dynamic bilingual pop sound and bold, edgy look. With her wide range of musical influences and unmatched vocal prowess, Salia delivers her catchy melodies and clever lyrics with a lively energy that is sure to take command of the entire *Kollaboration DC III* stage. To learn more about our headlining guest, please visit [www.SaliaRocks.com](http://www.SaliaRocks.com).

Tickets, priced at \$15 for General Admission or \$40 for VIP, are available for sale now at [www.tinyurl.com/KollabDCShow3](http://www.tinyurl.com/KollabDCShow3).

We hope that you will come join us for an evening of "Empowerment Through Entertainment." For additional information about *Kollaboration DC*, please contact Margaret Zheng at [Margaret@kollaborationdc.org](mailto:Margaret@kollaborationdc.org) or visit us at [www.KollaborationDC.org](http://www.KollaborationDC.org).

You can also stay tuned for updates by following us on Twitter ([@KollaborationDC](https://twitter.com/KollaborationDC)) or on YouTube ([www.YouTube.com/KollaborationDC](http://www.YouTube.com/KollaborationDC)).

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*Kollaboration is a nonprofit 501(c)(3) organization dedicated to the promotion of a strong Asian Pacific Islander presence in entertainment and media industry. Kollaboration was founded by Paul "PK" Kim in Los Angeles in August of 2000, and has expanded to the following locations: Los Angeles, New York, Toronto, Atlanta, Washington D.C., Chicago, Houston, Seattle, Tulsa, and San Francisco. The show is produced by young Asian and Pacific Islander professionals and students, volunteering their time and skills to celebrate the vast talents of their community. Detailed information about the organization and its events can be found on the Kollaboration DC website at [www.KollaborationDC.org](http://www.KollaborationDC.org).*